

**2003-2004 PLACEMENT STUDY
OF 2001-2002 UNDERGRADUATE ALUMNI
UNIVERSITY OF NORTH DAKOTA**

INSTITUTIONAL REPORT

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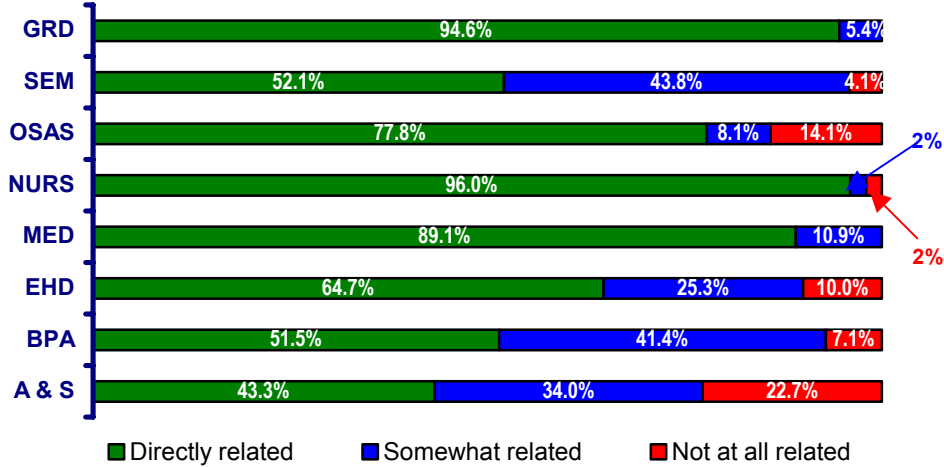
**PREPARED FOR CAREER SERVICES
DIVISION OF STUDENT AND OUTREACH SERVICES**

“EMPOWERING STUDENTS TO REALIZE THEIR DREAMS”

2003-2004 PLACEMENT SURVEY

(DECEMBER 2001 - AUGUST 2002 UNDERGRADUATE ALUMNI)

How closely is your current position related to your education
Sorted by College (Total 100% per college)



Participated in an internship or co-op program?

College	Male	Female	All
A & S	29%	30%	30%
BPA	59%	60%	59%
EHD	36%	45%	43%
MED	57%	68%	67%
NURS	75%	62%	63%
OSAS	40%	50%	41%
SEM	67%	60%	65%
GRD	57%	71%	66%

Number of graduates pursuing further education

	Male	Female	All
Studying at UND	29	51	80
Total	63	111	174

Do you believe there are job opportunities for you in your area of interest in ND?

Yes	51%
No	32%
Not Sure	17%

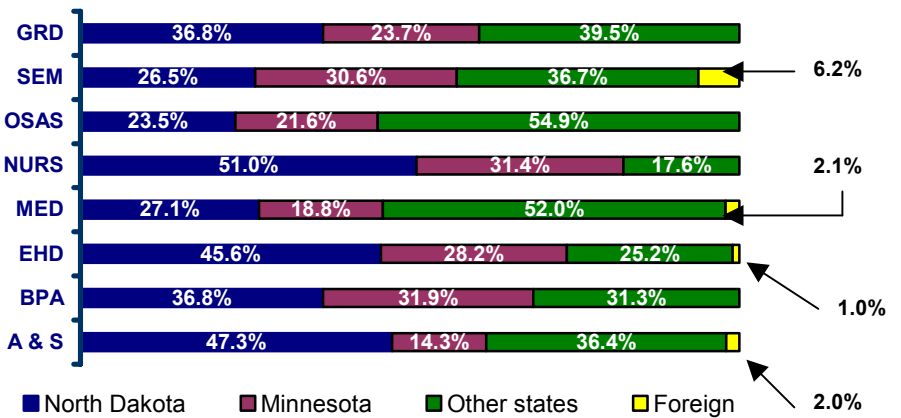
If a job were available in your area of interest would you want employment in ND?

Yes	44%
No	35%
Not Sure	21%

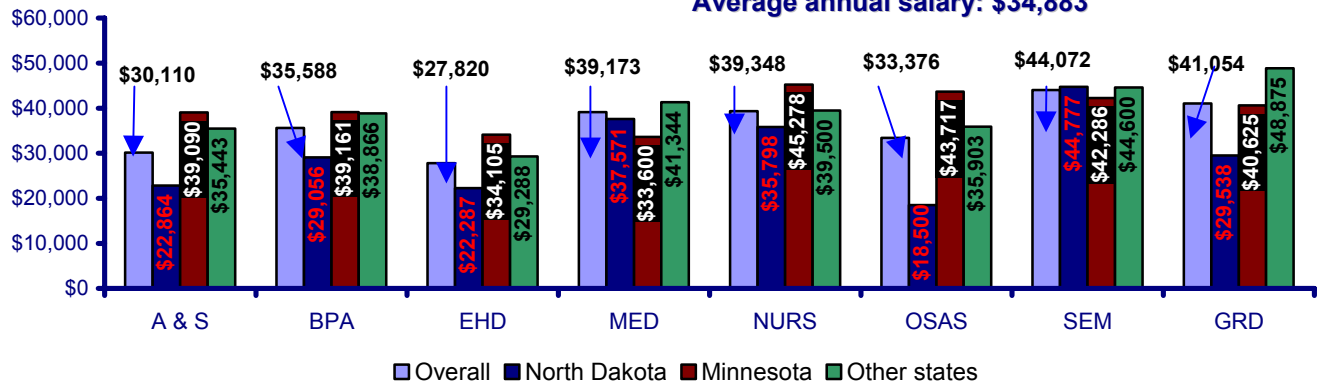
Did you use the services or attend events sponsored by UND Career Services while you studied at UND?

Yes	63%
No	37%

In which state do you currently reside
Sorted by College (Total 100% per college)



Salary (Sorted by College and Residence)
Average annual salary: \$34,883



EXECUTIVE SUMMARY

- 1,541 UND undergraduate alumni who graduated in December 2001, May 2002, and August 2002 were mailed a questionnaire seeking demographic and employment information. Seven hundred forty-three alumni (44.5% were males and 55.5% were females) participated via web-based format (302 respondents) or paper-based format (441 respondents). An adjusted response rate of 53.8% was attained.
- Thirty-six respondents reported graduate degrees awarded by UND but did not provide information on their prior undergraduate degree(s) from UND.
- Nearly 97 percent of respondents indicated being either employed or currently a student. Nearly 89 percent of respondents indicated that their current position is directly related or somewhat related to the education they received at UND.
- 174 respondents (63 males and 111 females) are pursuing additional education, of which 80 respondents (29 males and 51 females) are currently pursuing further education at UND.
- Respondents reported residing in 40 states, 1 Canadian province, and 7 foreign countries. Nearly 63 percent of respondents are currently residing in North Dakota or Minnesota.
- Overall, North Dakota retained 286 (39%) of the 738 respondents. North Dakota, however, retained 205 (56%) of the 367 respondents who graduated from high schools in North Dakota. This is the highest retention rate compared to the previous six placement surveys.
- More than 50 percent of respondents believe there are job opportunities for them in their area of interest in North Dakota. Forty-four percent of respondents indicated that if a job were available in their area of interest they would want employment in North Dakota.
- Respondents indicated the following reasons most frequently for why they would like employment in North Dakota: close to family, high quality of life, standard of living, and that they like the community or state.
- Respondents indicated the following reasons most frequently for why they would not or are unsure if they would want employment in North Dakota: low salaries, limited career advancement opportunities, entertainment/cultural activities, proximity to family, employment options for spouse, like living in metropolitan areas, and weather.
- Questions regarding annual salary were optional. Of the 379 who responded, the average annual salary was \$34,883 and the median annual salary was \$34,000.
- Nearly 48 percent of respondents indicated that they participated in an internship program or cooperative education program while attending UND. Further, nearly 63 percent of respondents reported that they used the services of or attended events sponsored by UND Career Services and Cooperative Education while they studied at UND.