The University of North Dakota Freshman

UND Freshmen vs. National Fall 2005

Office of Institutional Research

Becky Brady
Carmen Williams
Jean Chen

February 3, 2006
EXECUTIVE SUMMARY

- The number of new freshmen enrolled at the University of North Dakota in the Fall Semester of 2005 totaled 1,884. While participating in “Getting Started” during the summer of 2005, 1,279 students (67.9%) completed the 40-item Cooperative Institutional Research Program (CIRP) New Freshmen Survey along with the additional 18-item supplemental questions.

- Of the 1,279 respondents, 685 male students (53.6%) and 594 female students (46.4%) were represented. The majority of the respondents to the 2005 CIRP New Freshman Survey were eighteen years old (54.8%), white (96.5%), and graduated from high school in 2005 (97.8%).

- Over half (53.0%) of UND new freshmen reported A+, A, or A- as their average grade in high school. This changes the decreasing trend from the past few years and brings us closer to our national counterparts (54.8%).

- The majority (86.6%) of UND new freshmen plan to live in a college dormitory. A large percentage of UND new freshmen report having some concern about their ability to finance their college education (61.5%).

- Compared to their national counterparts, UND freshmen appear to be more confident than their national counterparts in areas of Physical Health (UND 63.5%; National 57.6%), Emotional Health (UND 60.4%; National 57.4%), Computer Skills (UND 43.2%; National 41.5%), Religiousness (UND 31.6%; National 30.6%), and Leadership Ability (UND 63.2%; National 63.0%).

- Over two-thirds (66.4%) of the UND new freshmen plan to graduate from UND in four years, 23.0% plan to graduate from UND in more than four years, while 4.4% plan to transfer elsewhere before graduating from UND.

- The top three objectives considered to be essential or very important for UND new freshmen were
  - raising a family (78.7% UND; 75.0% National),
  - being very well off financially (77.3% UND; 75.6% National),
  - helping others who are in difficulty (60.1% UND; 65.1% National).

- The top five reasons noted as very important in the 2005 UND new freshmen deciding to go to college were
  - to be able to get a better job (78.2% UND; 72.6% National),
  - to get training for a specific career (77.3% UND; 68.7% National),
  - to be able to make more money (77.0% UND; 71.9% National),
  - to learn more about things that interest me (73.4% UND; 78.8% National),
  - to gain a general education and appreciation of ideas (56.4% UND; 66.0% National).

- The top three reasons influencing student’s decision to attend this particular college were
  - this college has a very good academic reputation (63.8% UND; 60.3% National),
  - this college’s graduates get good jobs (UND 57.7%; National 51.8%),
  - this college has a good reputation for its social activities (43.0% UND; 34.6% National).

- Only 11% of the respondents did not access UND’s Website to gain information and 24.2% visited the website more than six times.

- Over a third (39.6%) of the UND new freshmen would want employment in North Dakota after graduation, 15.7% would not, and 44.7% reported being unsure.
REASONS FOR ATTENDING COLLEGE and FOR SELECTING UND
Percent Indicating as Very Important

**Reasons for Attending College**
- To get training for a specific career: 76.8% (Male), 82.7% (Female)
- To be able to get a better job: 81.7% (Male), 79.3% (Female)
- To be able to make more money: 80.0% (Male), 70.7% (Female)
- To learn more about things that interest me: 70.2% (Male), 73.7% (Female)

**Reasons for Selecting UND**
- Good academic reputation: 51.2% (Male), 57.0% (Female)
- UND graduates get good jobs: 49.9% (Male), 55.5% (Female)
- Good reputation for its social activities: 25.5% (Male), 29.3% (Female)
- Low tuition: 22.6% (Male), 26.0% (Female)
- A visit to the campus: 26.2% (Male), 26.2% (Female)
- Offered financial assistance: 14.7% (Male), 25.1% (Female)

**DISTANCE FROM CAMPUS (Miles)**

**CONCERN ABOUT ABILITY TO FINANCE COLLEGE**
- Some concern: 63.2% (2000), 60.6% (2001), 61.3% (2002), 62.6% (2003), 60.8% (2004), 61.5% (2005)

**MENTAL HEALTH RELATED RESULTS**

**ALCOHOL RELATED ACTIVITIES**
- Drank beer
- Drank wine or liquor

*Percent reporting frequently only
When did you first consider UND?

<table>
<thead>
<tr>
<th>Year</th>
<th>Freshman year or before</th>
<th>Sophomore year</th>
<th>Junior year</th>
<th>Senior year</th>
<th>After high school graduation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>17%</td>
<td>12%</td>
<td>35%</td>
<td>34%</td>
<td>2%</td>
</tr>
<tr>
<td>2003</td>
<td>19%</td>
<td>15%</td>
<td>35%</td>
<td>29%</td>
<td>2%</td>
</tr>
<tr>
<td>2004</td>
<td>19%</td>
<td>16%</td>
<td>35%</td>
<td>28%</td>
<td>2%</td>
</tr>
<tr>
<td>2005</td>
<td>20%</td>
<td>16%</td>
<td>36%</td>
<td>26%</td>
<td>2%</td>
</tr>
</tbody>
</table>

How did you first hear of UND?

<table>
<thead>
<tr>
<th>Source</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family or friends</td>
<td>20%</td>
<td>22%</td>
<td>21%</td>
<td>20%</td>
<td>19%</td>
</tr>
<tr>
<td>UND mailing</td>
<td>15%</td>
<td>14%</td>
<td>13%</td>
<td>14%</td>
<td>15%</td>
</tr>
<tr>
<td>Internet Web Site</td>
<td>10%</td>
<td>10%</td>
<td>9%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>High school</td>
<td>15%</td>
<td>14%</td>
<td>13%</td>
<td>14%</td>
<td>15%</td>
</tr>
<tr>
<td>Radio or television</td>
<td>10%</td>
<td>10%</td>
<td>9%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>College fair</td>
<td>5%</td>
<td>5%</td>
<td>4%</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

When did you finalize your decision to attend UND?

<table>
<thead>
<tr>
<th>Year</th>
<th>Early in jr year of high school or before</th>
<th>Late in jr year of high school or between jr and sr year</th>
<th>Early in sr year in high school</th>
<th>Late in sr year in high school</th>
<th>After graduation from high school</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>15%</td>
<td>30%</td>
<td>20%</td>
<td>20%</td>
<td>10%</td>
</tr>
<tr>
<td>2001</td>
<td>15%</td>
<td>30%</td>
<td>20%</td>
<td>20%</td>
<td>10%</td>
</tr>
<tr>
<td>2002</td>
<td>15%</td>
<td>30%</td>
<td>20%</td>
<td>20%</td>
<td>10%</td>
</tr>
<tr>
<td>2003</td>
<td>15%</td>
<td>30%</td>
<td>20%</td>
<td>20%</td>
<td>10%</td>
</tr>
<tr>
<td>2004</td>
<td>15%</td>
<td>30%</td>
<td>20%</td>
<td>20%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Compared to your high school classmates, please rate your basic computer skills in:

(Chart reflects those rating selves at "above average" or "outstanding")

- Basic knowledge about the ethical use of computers, copyright law, and privacy issues
- Basic e-mail skills
- Basic web browser skills
- Basic word processing skills

How many other schools did you visit when making your college decision?

- More than 6: 23%
- 3-4: 18%
- 1-2: 7%
- 5-6: 9%
- 0: 43%

To how many other schools were you accepted?

- 0: 20%
- 1-2: 30%
- 3-4: 20%
- 5-6: 10%
- More than 6: 10%
How important was receiving a scholarship in deciding to enroll at UND?

- Very important, 15.6%
- Important, 13.3%
- Somewhat Important, 18%
- Not a factor in decision to attend, 25.4%
- Did not receive a scholarship, 29.6%

Did you access UND’s Website to gain information regarding UND?

- Yes, more than 6 times, 24.2%
- Yes, 5-6 times, 12.1%
- Yes, 3-4 times, 26.8%
- Yes, 1-2 times, 26.8%
- No, 11.0%

How many other schools made scholarship offers to you?

- 0
- 1
- 2
- 3
- 4 or more

After college, do you think there will be job opportunities for you in your area of interest in ND?

- Yes
- No
- Not Sure

After college, if an in-state job were available in your area of interest, would you want employment in ND?

- Yes
- No
- Not Sure