



The University of North Dakota Freshman

**UND Freshmen vs. National
Fall 2003**

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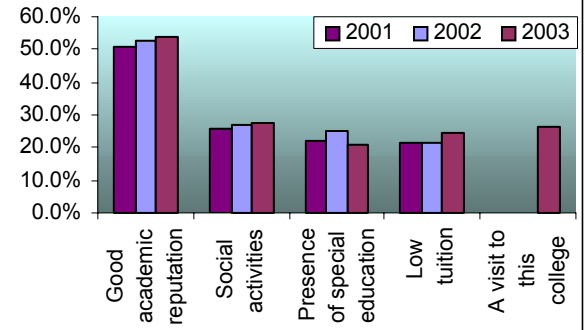
February 26, 2004

REASONS FOR ATTENDING COLLEGE AND SELECTING UND

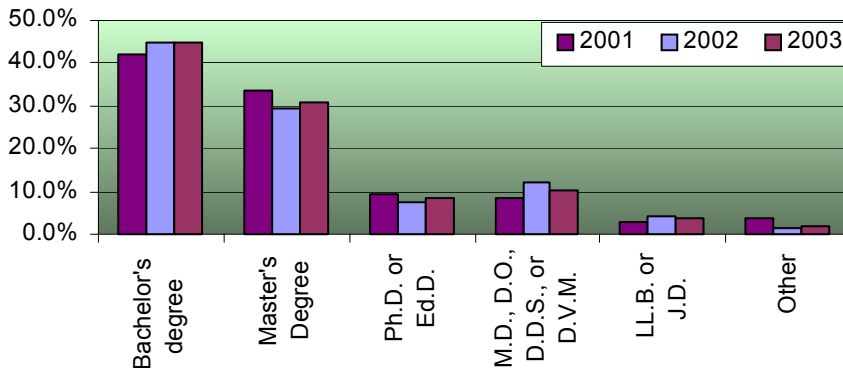
Percent Indicating as Very Important

	2002		2003	
	Male	Female	Male	Female
Reasons for Attending College				
To get training for a specific career	76.8%	84.0%	76.8%	82.7%
To be able to get a better job	80.3%	81.2%	81.7%	79.3%
To be able to make more money	76.7%	73.5%	80.0%	70.7%
To learn more about things that interest me	64.8%	74.2%	70.2%	77.3%
Reasons for Selecting UND				
Good academic reputation	47.7%	57.2%	51.2%	57.0%
Good reputation for its social activities	23.1%	30.2%	25.5%	29.3%
Presence of special education programs	22.5%	27.9%		
Low tuition	18.3%	24.8%	22.6%	26.0%
A visit to the campus	--	--	26.2%	26.2%
Offered financial assistance	13.6%	24.8%	14.7%	25.1%

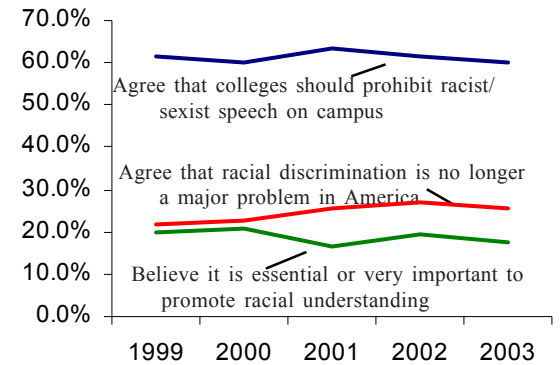
Top 5 Reasons for Attending UND
(All Beginning Freshmen)



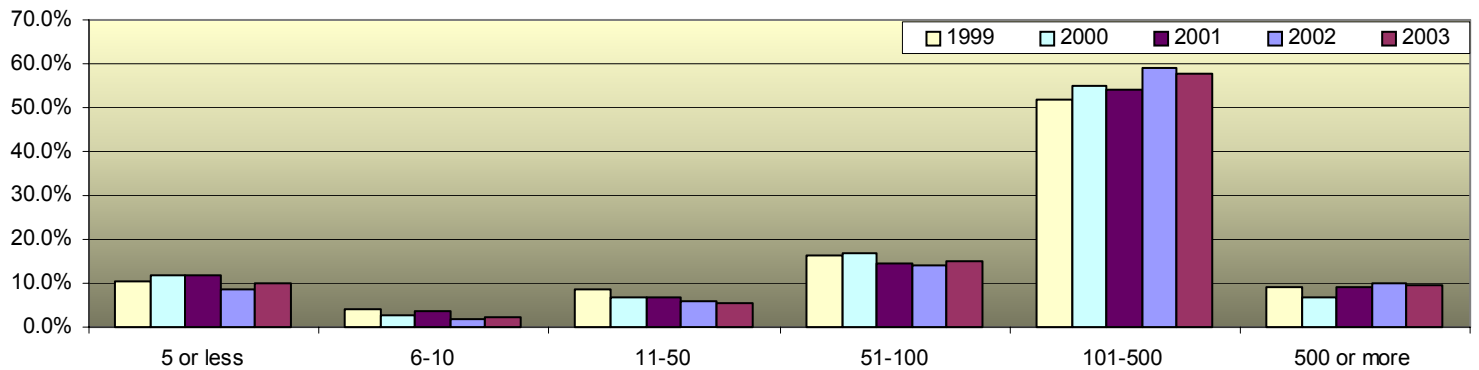
ASPIRATIONS TOWARDS ADVANCED DEGREES



ATTITUDES ON RACIAL ISSUES



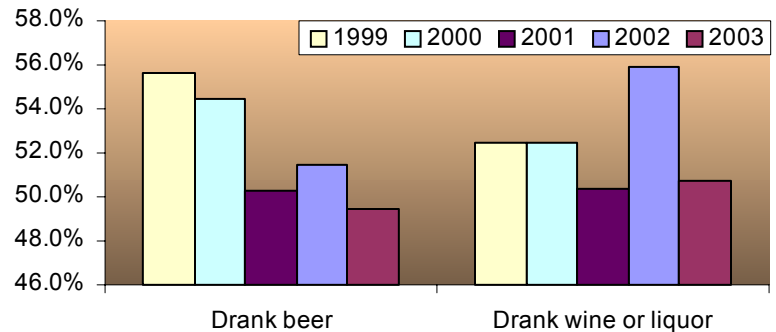
DISTANCE FROM CAMPUS (Miles)



CONCERN ABOUT ABILITY TO FINANCE COLLEGE

	1999	2000	2001	2002	2003
None	22.7%	25.2%	28.2%	29.4%	28.2%
Some concern	63.7%	63.2%	60.6%	61.3%	62.6%
Major concern	13.7%	11.6%	11.2%	9.3%	9.2%

ALCOHOL RELATED ACTIVITIES



MENTAL HEALTH RELATED RESULTS

	2001		2002		2003	
	UND	Pub Univ	UND	Pub Univ	UND	Pub Univ
Feel Overwhelmed by all I have to do						
Male	12.2%	16.1%	10.1%	16.1%	8.8%	14.7%
Female	22.6%	36.1%	23.3%	36.0%	26.2%	35.1%
Felt Depressed						
Male	2.1%	5.3%	1.4%	5.3%	1.9%	5.1%
Female	2.6%	8.7%	3.7%	8.4%	3.7%	8.7%

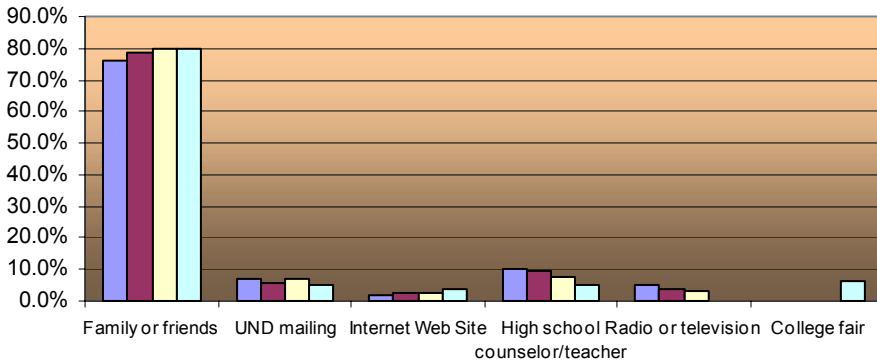
*Percent reporting frequently only

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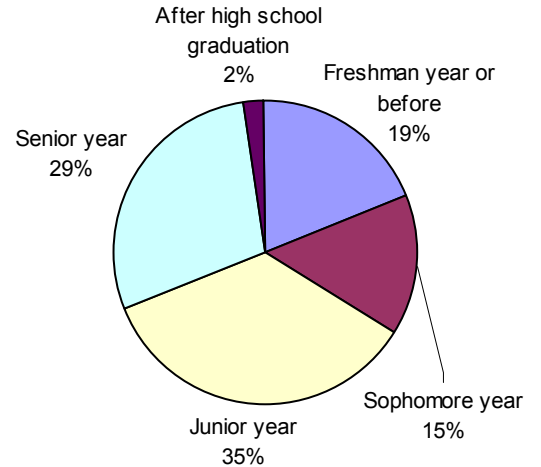
CIRP Local Questions Results

2000-2003

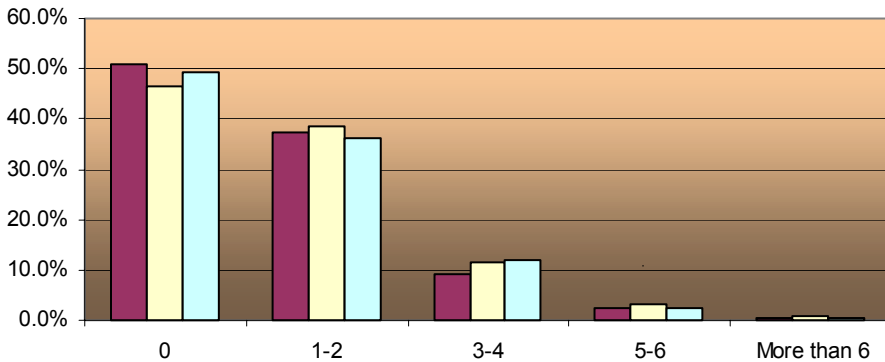
How did you first hear of UND?



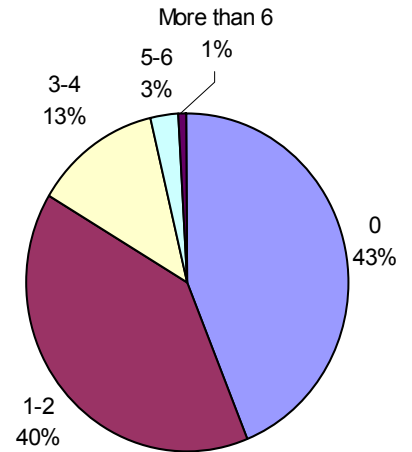
When did you first consider UND?



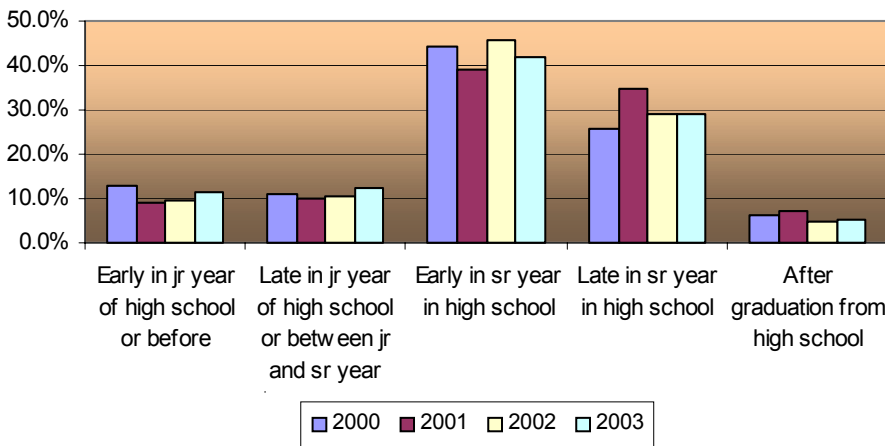
To how many other schools were you accepted?



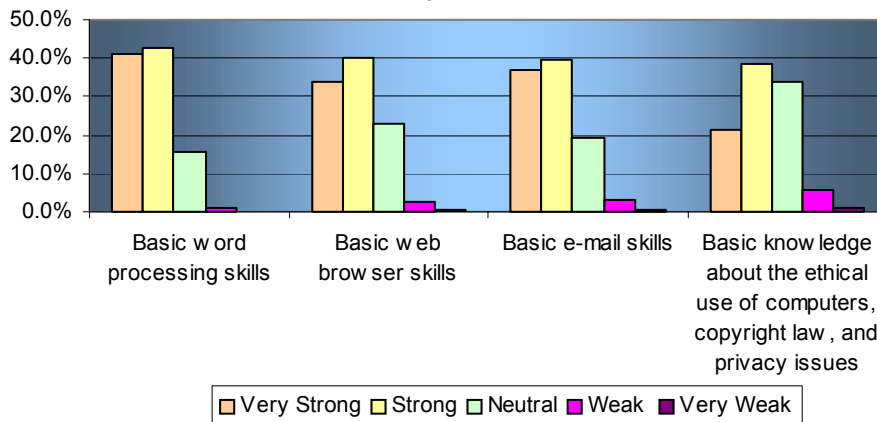
How many other schools did you visit?



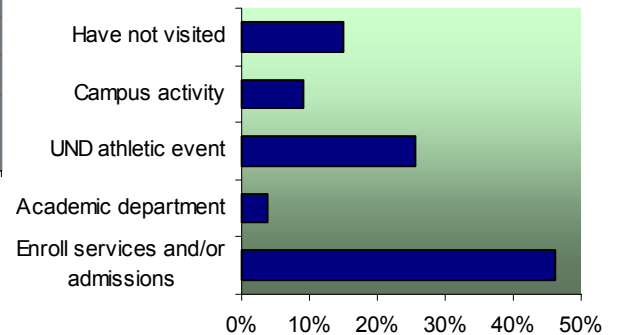
When did you finalize your decision to attend UND?



Computer Skills



What UND offices/events have you visited/attended?

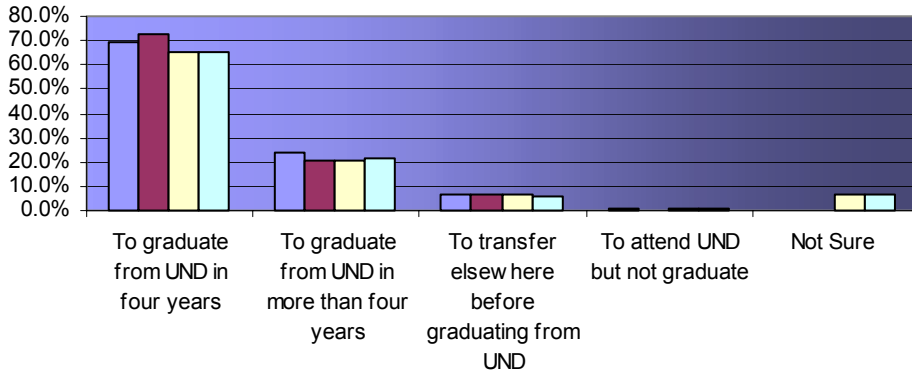


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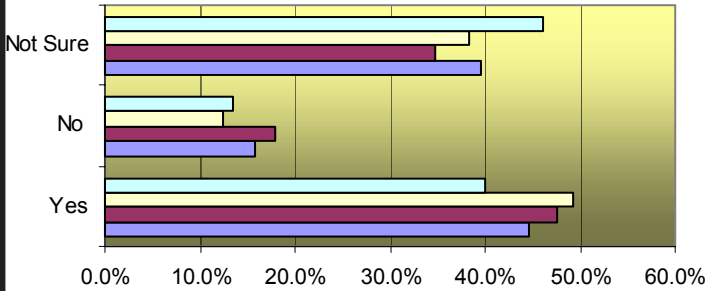
CIRP Local Questions Results

2000-2003

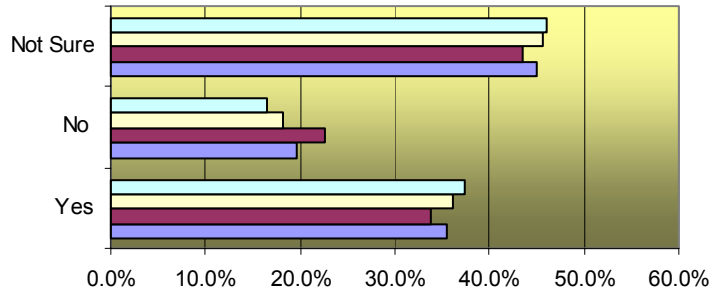
What are your educational plans at UND?



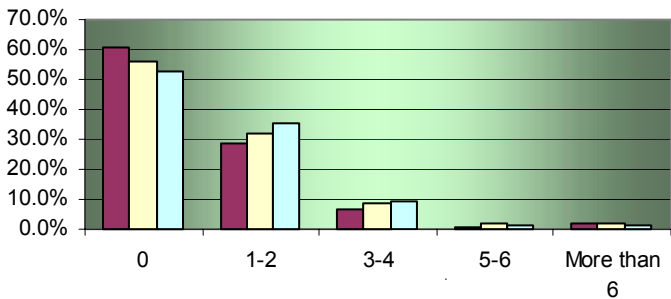
After college, do you think there will be job opportunities for you in your area of interest in ND?



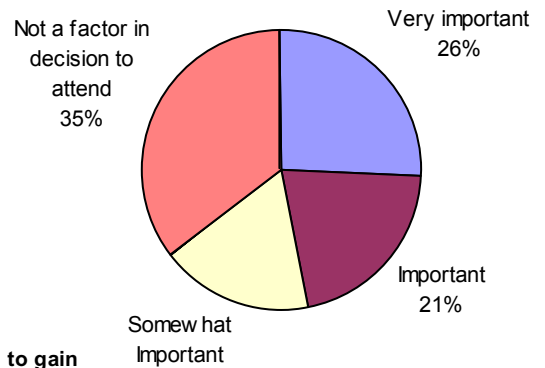
After college, if an in-state job were available in your area of interest, would you want employment in ND?



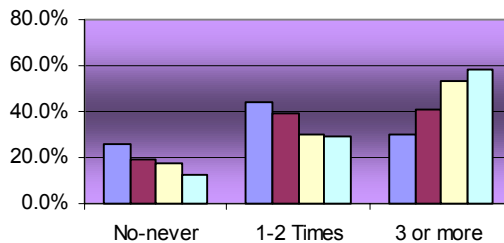
How many other schools made scholarship offers to you?



If you received a scholarship from UND, how important was receiving this award in deciding to enroll at UND?



Did you access UND's Website to gain information regarding UND?



EXECUTIVE SUMMARY

- The number of new freshmen enrolled at the University of North Dakota in the Fall Semester of 2003 totaled 2,194. While participating in “Getting Started” during the summer of 2003, 1,497 students (68.2%) completed the 40-item Cooperative Institutional Research Program (CIRP) New Freshmen survey along with the additional 16-item supplemental questions.
- Of the 1,497 respondents, 747 male students (49.9%) and 750 female students (50.1%) were represented. The majority of the respondents to the 2003 CIRP New Freshman Survey were eighteen years old (56.9%), white (97.1%), graduated from high school in 2003 (97.7%), speak English as their native language (99.5%), and a U.S. citizen or permanent resident (99.8%)
- Close to half (49.0%) of UND new freshmen reported A+, A, or A- as their average grade in high school. This decreased slightly from last year (50.8%) although the national percentage increased over the past year.
- The majority (86.4%) of UND new freshmen plan to live in a college dormitory. A large percentage of UND new freshmen report having some concern about their ability to finance their college education (62.6%).
- Compared to their national counterparts (10.1%), 4.5% of UND new freshmen plan to study within the fields of *Arts and Humanities*. UND new freshmen chose the following areas less often than their national counterparts: *Biological Sciences* (3.3% UND, 9.2% National), *Business* (13.2% UND, 14.7% National), *Engineering* (11.4% UND, 13.8% National), *Social Science* (6.2% UND, 9.7% National), *Technical* (1.0% UND, 1.5% National). UND new freshmen chose the following fields more often or at the same rate as their national colleagues: *Education* (5.2% UND, 5.1% National), *Physical Science* (3.6% UND, 3.0% National), *Professional* (24.3% UND, 17.3% National), *Other fields* (11.5% UND, 7.2% National), and *Undecided* (15.7% UND, 8.0% National).
- The top three objectives considered to be essential or very important for UND new freshmen were *being very well off financially* (78.2% UND, 75.9% National), *raising a family* (76.3% UND, 74.5% National), and *helping others who are in difficulty* (57.0% UND, 62.5% National).
- The top five reasons noted as very important in the 2003 UND new freshmen deciding to go to college were *to be able to get a better job* (80.5% UND, 71.6% National), *to get training for a specific career* (79.7% UND, 70.0% National), *to be able to make more money* (75.3% UND, 71.6% National), *to learn more about things that interest me* (73.7% UND, 77.1% National), and *to gain a general education and appreciation of ideas* (57.2% UND, 64.9% National).
- The top three reasons *influencing student’s decision to attend this particular college* were *this college has a very good academic reputation* (54.1% UND, 56.7% National), *this college has a good reputation for its social activities* (27.4% UND, 30.5% National), and *a visit to the campus* (26.2% UND, 31.9% National).
- Thirty-seven percent of the UND new freshmen would want employment in North Dakota after graduation, 17% would not, and 46% reported being unsure.