
What Students Are Saying About Advising

A selection of findings from recent surveys

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Survey results from the following surveys

- 2007 Cooperative Institutional Research Program (CIRP) Freshman Survey
- 2007 College Student Inventory (CSI)
- 2008 Student Satisfaction Inventory (SSI)
- 2006 Withdrawing/Non-returning Student Survey
- 2007 Sophomore Satisfaction Survey
- 2007 National Survey of Student Engagement (NSSE)
- 2008 Graduating Student Survey

The top five “*very important*” reasons influencing a student’s decision to attend UND

- This college has a very good academic reputation
(64.8% UND, 66.8% National)
- This college’s graduates get good jobs
(53.5% UND, 53.7% National)
- This college has a good reputation for social activities
(38.9% UND, 41.6% National)
- The cost of attending this college
(31.7% UND, 36.2% National)
- I wanted to attend a school the size of this college
(29.4% UND, 29.0% National)

Top eight self-ratings of freshmen

- Help with exam skills (mean=6.22)
- Discuss job market for college graduates (mean=6.15)
- Discuss qualifications for occupations (mean=6.13)
- Get help in meeting new friends (mean=6.13)
- Get information about clubs & social organizations (fraternities/sororities) (mean=6.08)
- Get help in selecting an occupation (mean=5.92)
- Get help with study habits (mean=5.89)
- Get advice and tour from experienced student (mean=5.88)

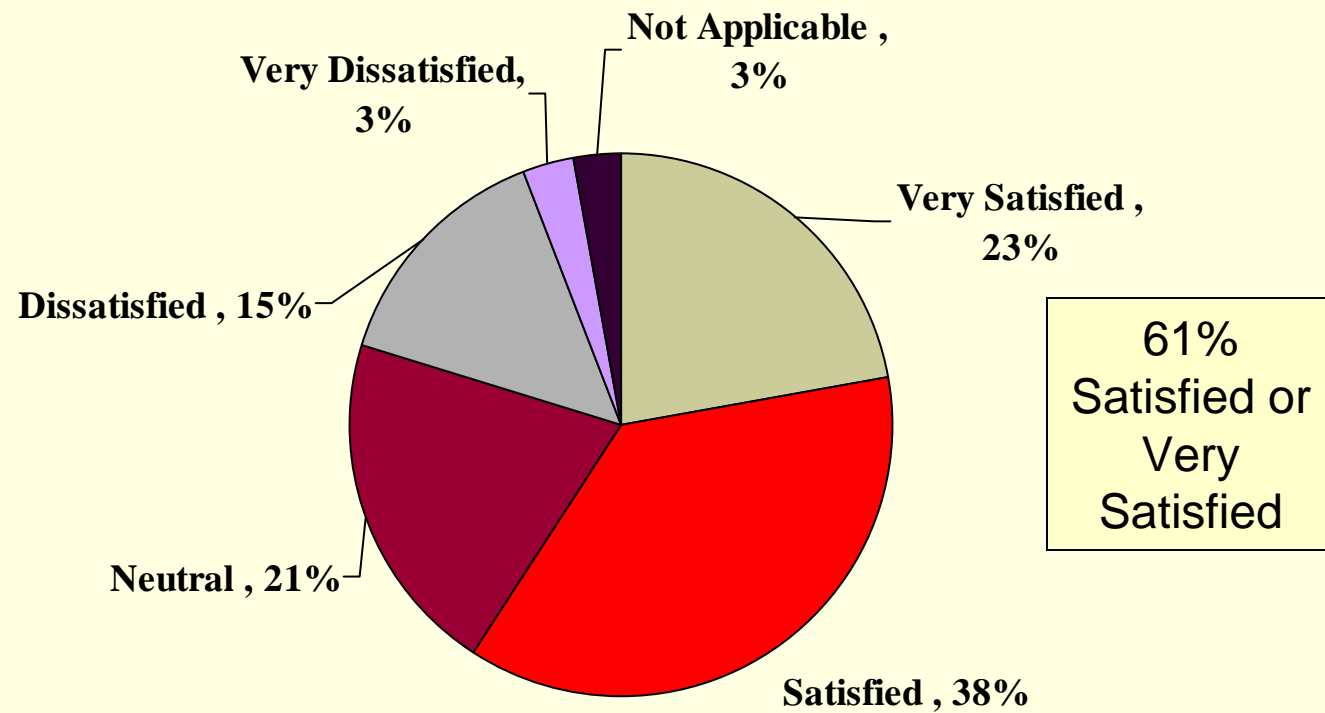
Why do students leave?

The top 12 reasons

- Decided to attend a different college (72% UND, 38% Natl)
- Wanted to move to a new location (49% UND, 24% Natl)
- Academic advising was inadequate (38% UND, 25% Natl)
- Desired major not offered by college (32% UND, 18% Natl)
- Disappointed with quality of instruction (32% UND, 25% Natl)
- Tuition & fees unaffordable (30% UND, 30% Natl)
- Wanted to live closer to family/friends (30% UND, 13% Natl)
- Did not like the size of this college (21% UND, 11% Natl)
- Experienced class scheduling problems (19% UND, 28% Natl)
- Experienced emotional problems (17% UND, 23% Natl)
- Impersonal attitudes of faculty or staff (17% UND, 18% Natl)
- Dissatisfied with social life at this college (17% UND, 18% Natl)

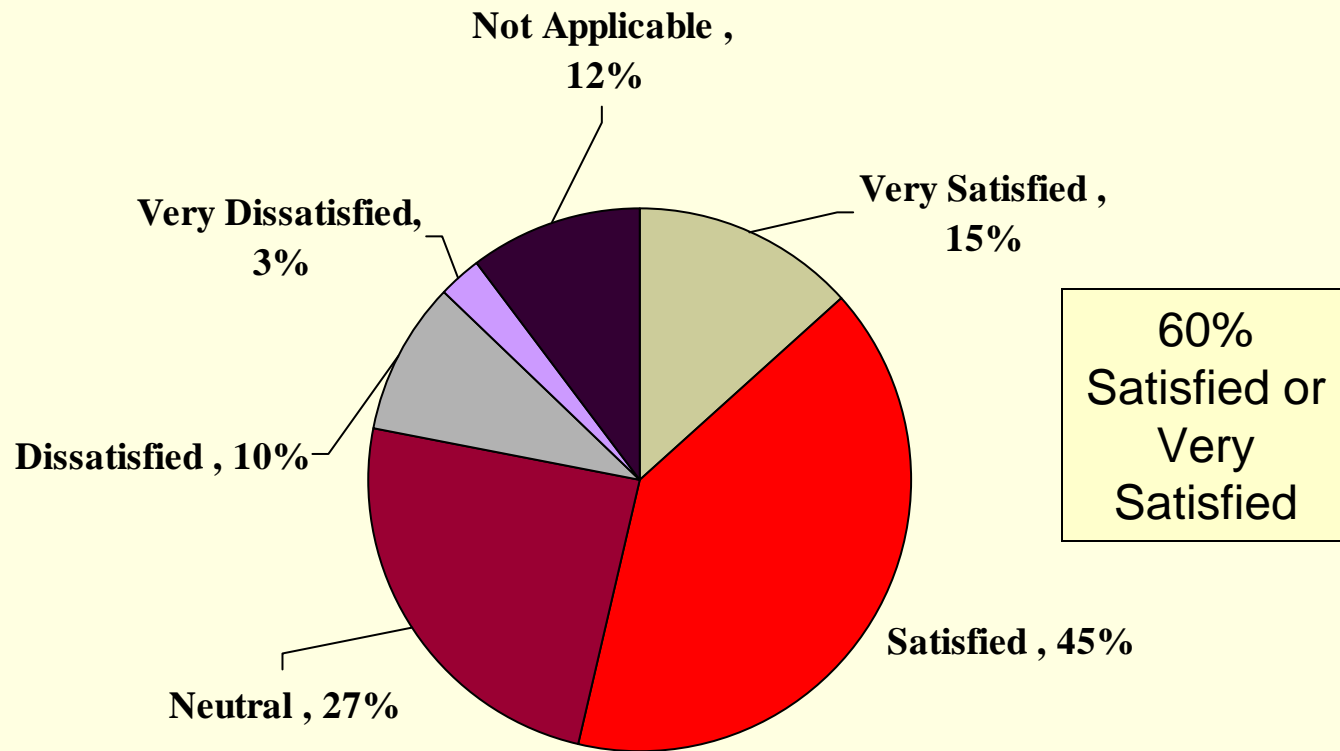
Source: 2006 Withdrawing/non-returning student survey

How satisfied are sophomores with ACADEMIC advising?



Source: 2007 Sophomore Satisfaction Survey (SSS)

How satisfied are sophomores with CAREER advising?

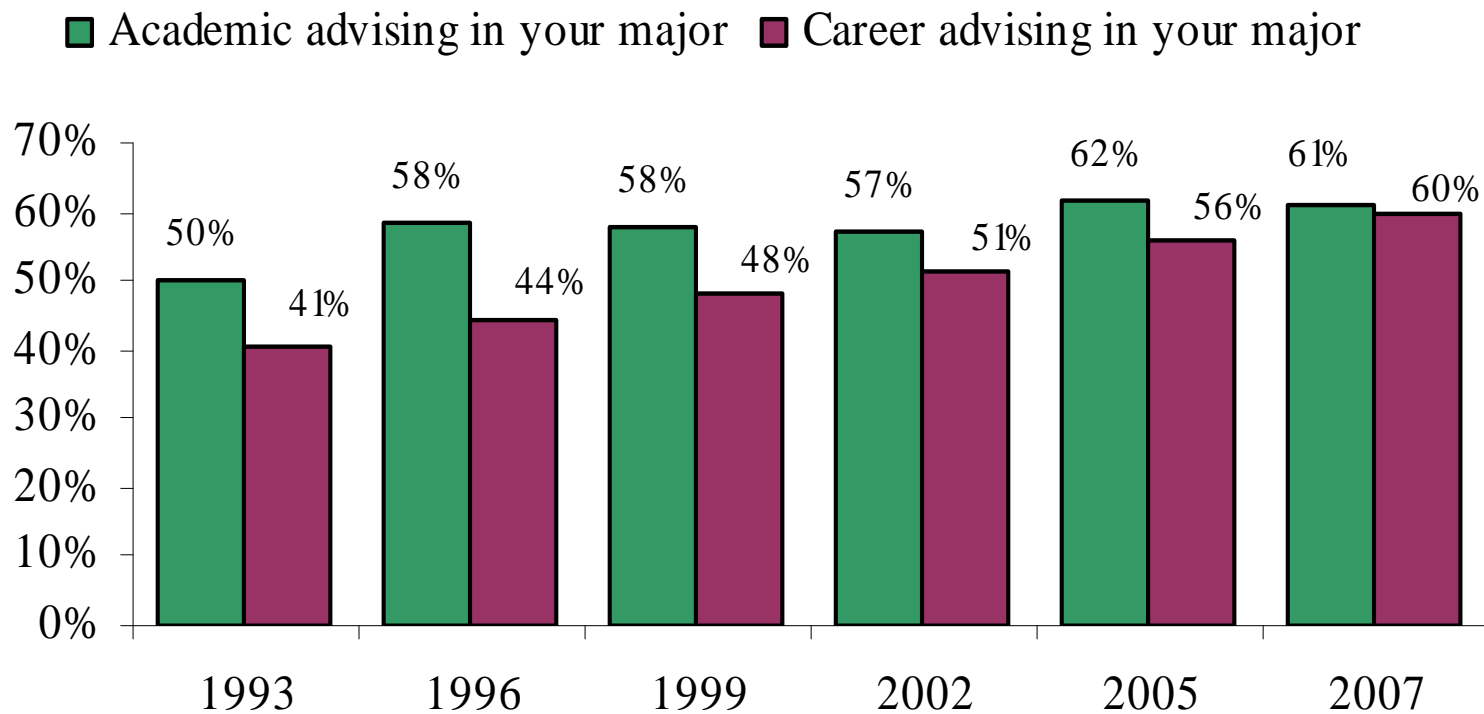


Source: 2007 Sophomore Satisfaction Survey (SSS)

What do sophomores say about advising?

Satisfaction of ACADEMIC & CAREER advising from 1993-2007

Percent “Very Satisfied” or “Satisfied”



Source: 2007 Sophomore Satisfaction Survey (SSS)

From the SSI (survey of all students),
 what students say about **ACADEMIC** advising
Mean and Rank of Importance, Satisfaction, and Gap (difference)

2008 SSI Survey Statements	Importance (order by)		Satisfaction		Gap
	Mean	Rank	Mean	Rank	Mean
My academic advisor is knowledgeable about requirements in my major.	6.60	4	5.79	2	0.81
My academic advisor is approachable.	6.52	8	5.61	13	0.91
My academic advisor is concerned about my success as an individual.	6.38	19	5.37	32	1.01
My academic advisor helps me set goals to work toward.	6.10	51	5.08	58	1.02

Source: 2008 Student Satisfaction Inventory (SSI)

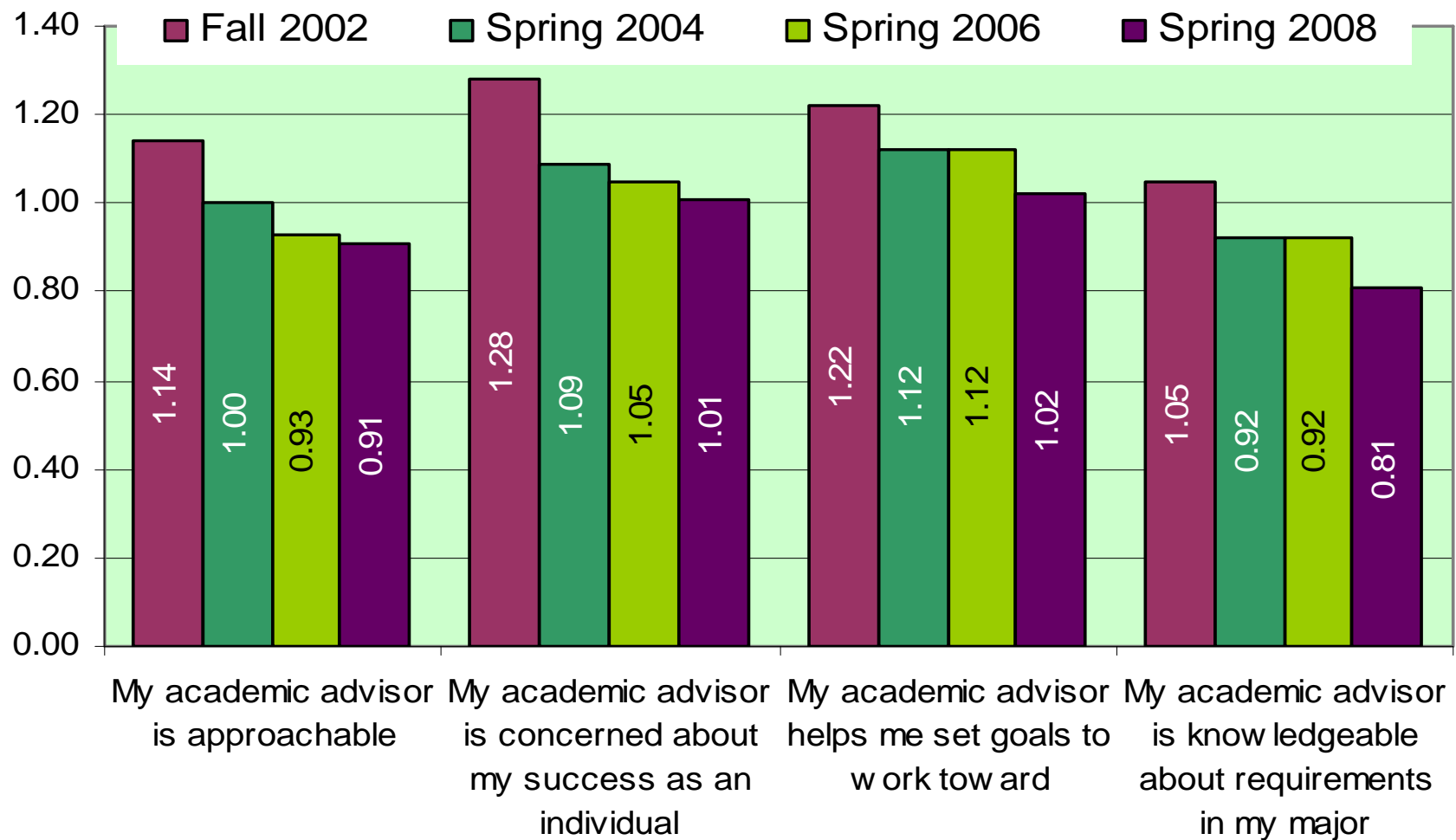
From the SSI (survey of all students),
 what students say about **ACADEMIC** advising
Mean scores compared to four-year institutions

2008 SSI Survey Statements	UND 2008			ND 4-Year Institute 2008			4-Year Public Institutions 2008		
	Import	Satis	Gap	Import	Satis	Gap	Import	Satis	Gap
My academic advisor is knowledgeable about requirements in my major.	6.60	5.79	0.81	6.51	5.68	0.83	6.50	5.46	1.04
My academic advisor is approachable.	6.52	5.61	0.91	6.43	5.62	0.81	6.42	5.41	1.01
My academic advisor is concerned about my success as an individual.	6.38	5.37	1.01	6.27	5.37	0.90	6.27	5.17	1.10
My academic advisor helps me set goals to work toward.	6.10	5.08	1.02	6.04	5.04	1.00	6.08	4.88	1.20

Source: 2008 Student Satisfaction Inventory (SSI)

What students say about ACADEMIC advising

Mean Gap Scores Over Time



Source: 2008 Student Satisfaction Inventory (SSI)

From the NSSE, what freshmen & seniors say about ACADEMIC advising

UND compared to Peers (DOC-I=Doctoral Institutions)

NSSE Question	Response options	Freshmen		Senior	
		UND	DOC-I	UND	DOC-I
Overall how would you evaluate the quality of academic advising you have received at your institution?	1 = poor	6%	7%	10%	12%
	2 = fair	21%	20%	21%	24%
	3 = good	53%	45%	42%	40%
	4 = excellent	21%	27%	27%	25%
	Mean	2.89	2.92	2.85	2.77

Source: 2007 National Survey of Student Engagement (NSSE)

From the NSSE, what freshmen & seniors say about CAREER advising

UND compared to Peers (DOC-I=Doctoral Institutions)

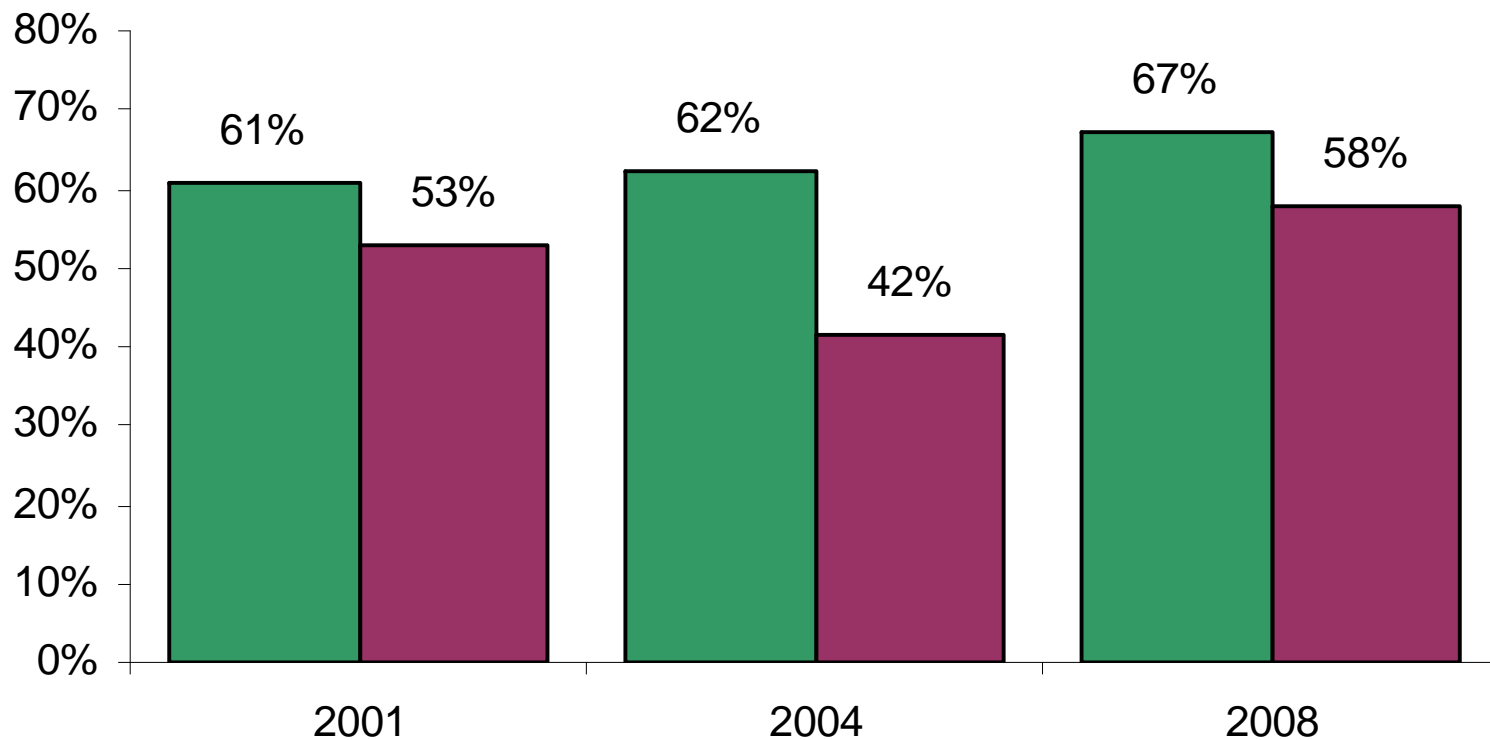
NSSE Question	Response options	Freshmen		Senior	
		UND	DOC-I	UND	DOC-I
Talked about career plans with a faculty member or advisor	Never (%)	24%	26%	20%	18%
	Sometimes (%)	54%	47%	41%	43%
	Often (%)	17%	19%	24%	24%
	Very often (%)	6%	8%	15%	15%
	Mean	2.04	2.09	2.35	2.35

Source: 2007 National Survey of Student Engagement (NSSE)

What do graduating seniors say about advising? ACADEMIC and CAREER advising - 2001, 2004, 2008

Percent “Very Satisfied” or “Satisfied”

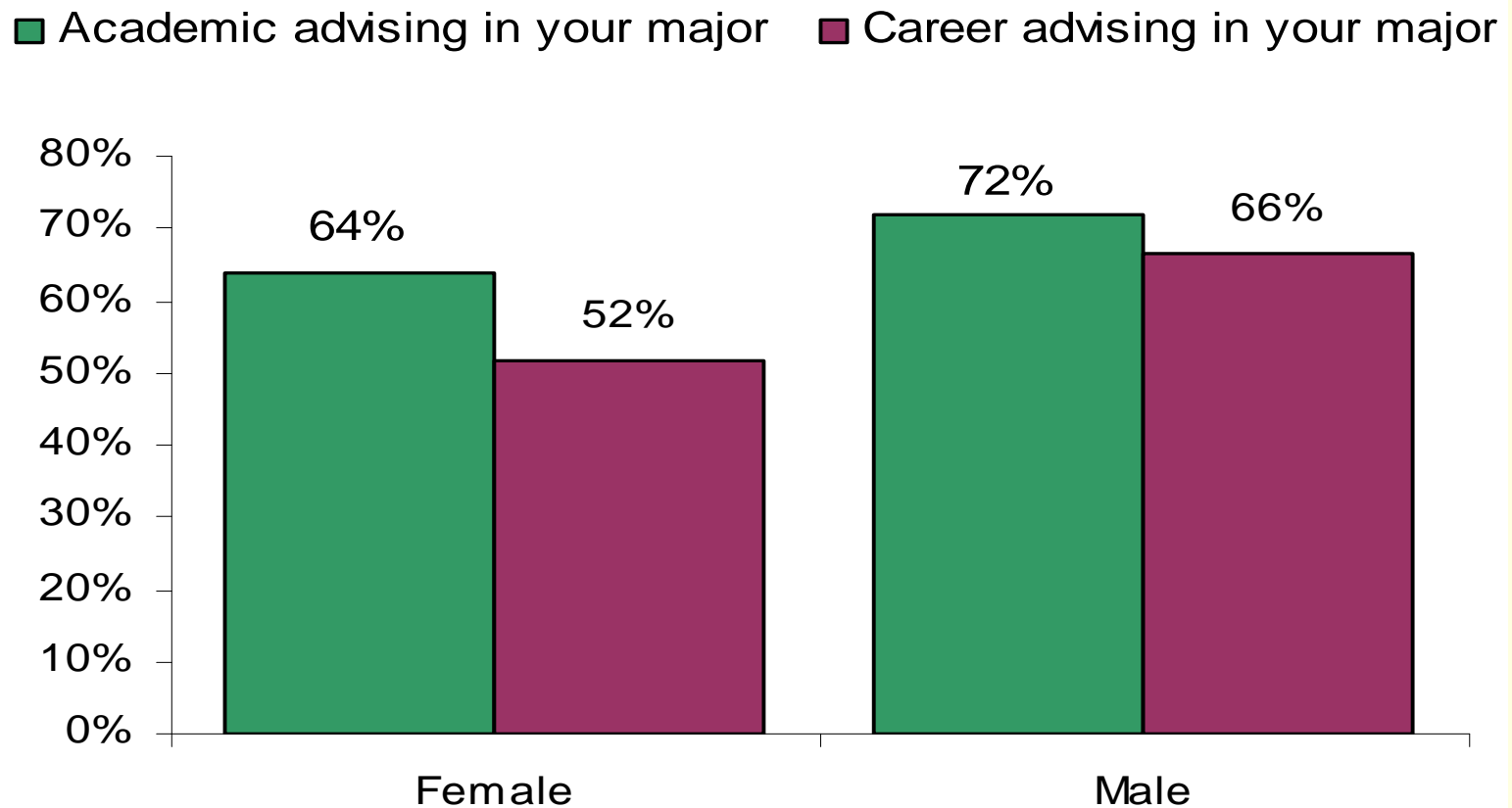
■ Academic advising in your major ■ Career advising in your major



Source: 2008 Graduating Student Survey

What do graduating seniors say about advising? Females compared to Males

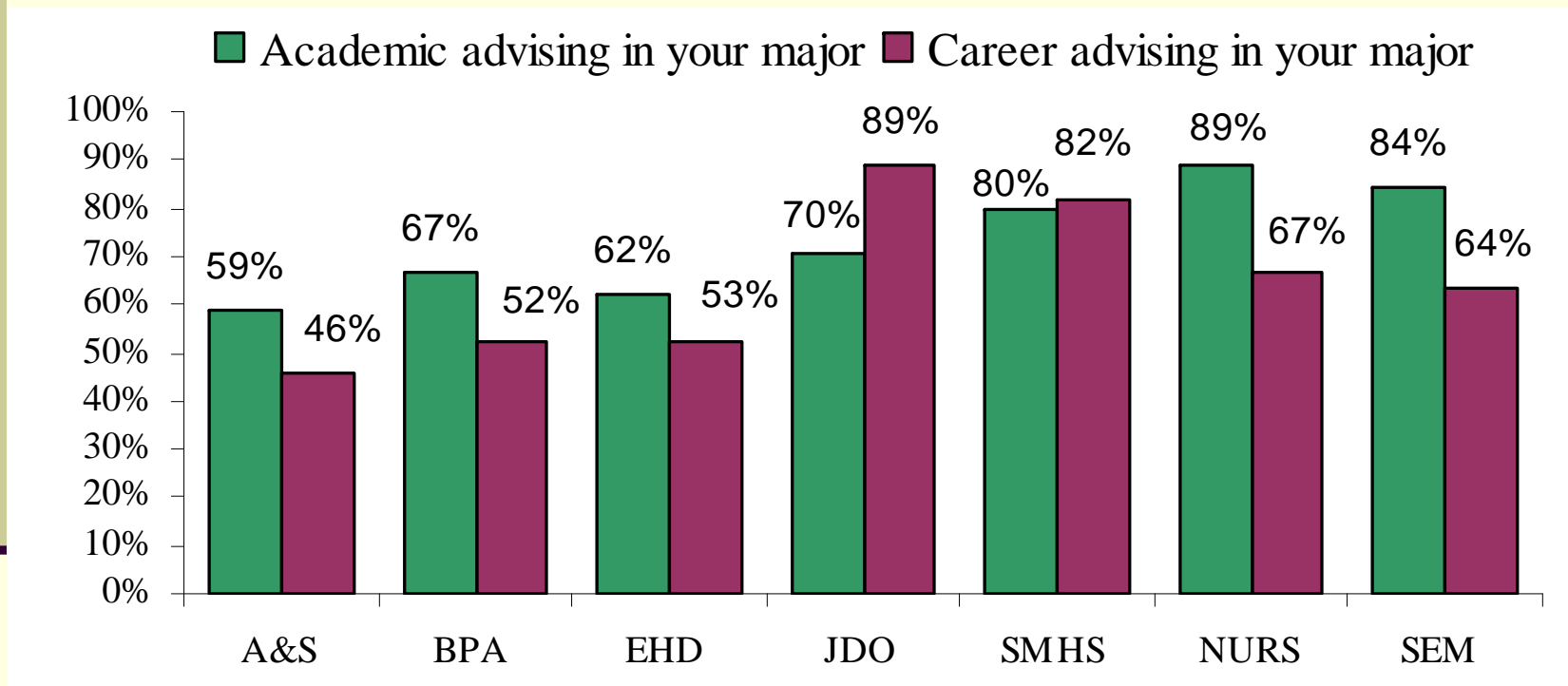
Percent “Very Satisfied” or “Satisfied”



Source: 2008 Graduating Student Survey

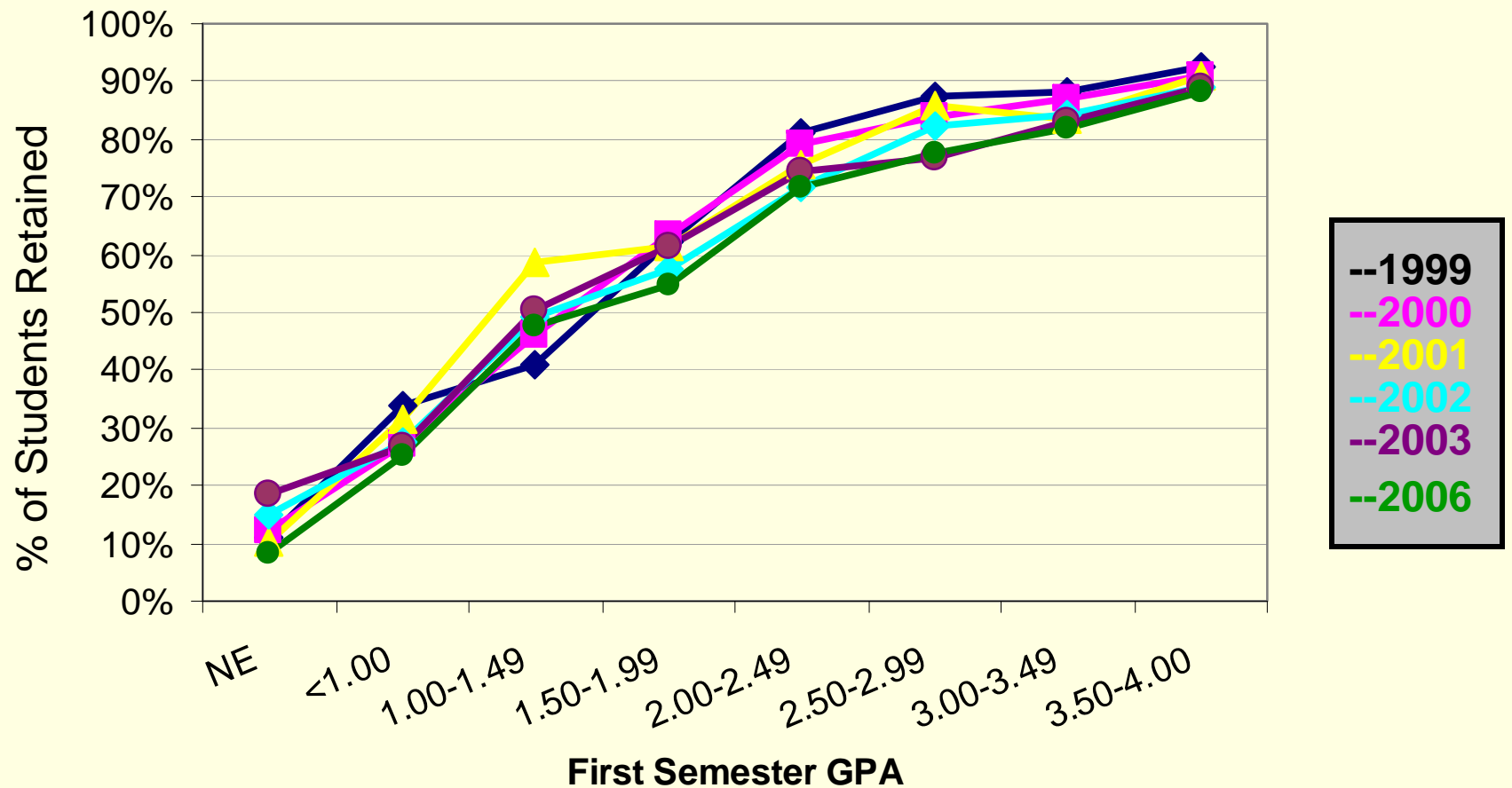
Satisfaction of advising among graduating seniors ACADEMIC compared to CAREER advising, by college

Percent “Very Satisfied” or “Satisfied”

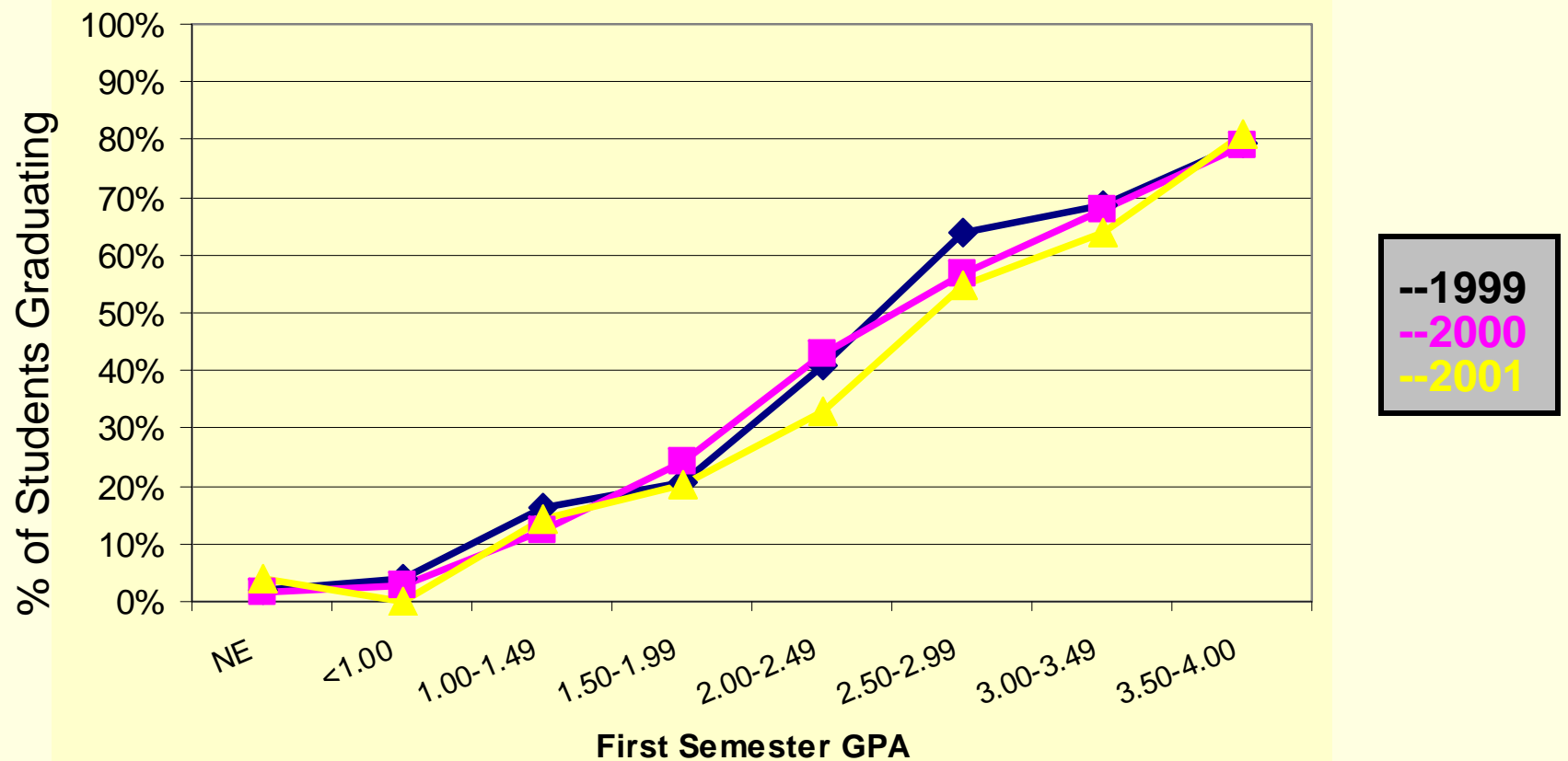


Source: 2008 Graduating Student Survey

Freshman to Sophomore Retention Rate by First Semester Grade Point Average



Six-year Graduation Rates by First Semester Grade Point Average



Questions or Comments



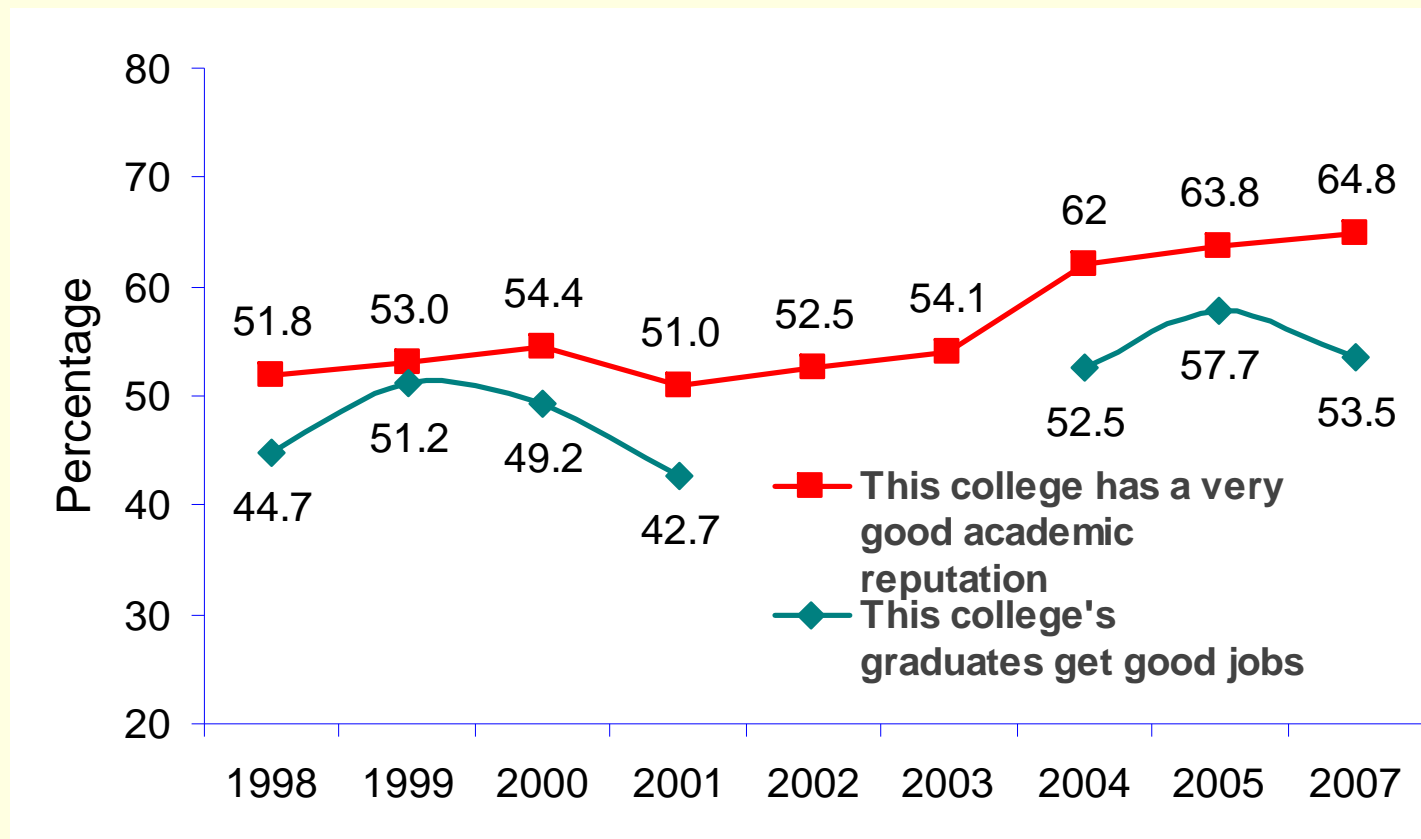
Other presentations can be found at

<http://www.und.nodak.edu/dept/datacol/presentations/index.htm>

If questions, please contact Carmen Williams

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The top “very important” reasons, over time (was slide 4)






NSSE Clusters (Benchmarks)

- Level of Academic Challenge
- Active and Collaborative Learning
- Student-Faculty Interaction
- Enriching Educational Experiences
- Supportive Campus Environment

Five benchmarks are created from clusters of NSSE questions. The below table summarizes UND results compared to peer groups. Overall, UND is lower than peers on many freshmen benchmarks.

		UND Score	Comparison Groups		
			Institutional Peers	Carnegie Peers	All NSSE Responses
Level of Academic Challenge <i>How challenging is your institution's intellectual and creative work?</i>	First-year	48	↓	↓	↓
	Senior	53	↔	↔	↓
Active and Collaborative Learning <i>Are your students intensely involved in their education?</i>	First-year	37	↓	↓	↓
	Senior	48	↔	↔	↓
Student-Faculty Interaction <i>Do your students work with faculty members inside and outside the classroom?</i>	First-year	28	↓	↓	↓
	Senior	39	↔	↔	↔
Enriching Educational Experiences					
<i>Do your students take advantage of complementary learning opportunities?</i>	First-year	21	↓	↓	↓
	Senior	35	↓	↓	↓
Supportive Campus Environment					
<i>Do your students feel the college is committed to their success?</i>	First-year	57	↔	↔	↓
	Senior	55	↑	↔	↔

The  symbol indicates UND's score is statistically higher than the comparison groups (p<.05); the  symbol indicates a statistically lower score. A  indicates no significant difference.

Source: 2007 National Survey of Student Engagement